

Setting up a subdomain


We recommend that you use your main domain name and create a subdomain dedicated to sending your email. The success of your email marketing strategy is the establishment of trust between you and your recipients. For example: **mailing.yoursite.com**.

Some examples

Thank You From Cirque du Soleil

 **Cirque du Soleil** <premiere@mail.cirquedusoleil.com>
aan mij ▾

Mijn Bonus: Vrolijk Pasen

 **Albert Heijn** <bonuskaart@nieuwsbrief.ah.nl>
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De Nefit Easy Connect Adapter is er

 **Nefit Easy** <nieuwsbrief@info.nefit.nl>
aan mij ▾

In order setup the correct SPF and domain keys for sending mails, a **delegation** to our NS servers is required. The delegation needs to be pointed out to:

ns.e-mark.nl.
ns2.e-mark.nl.